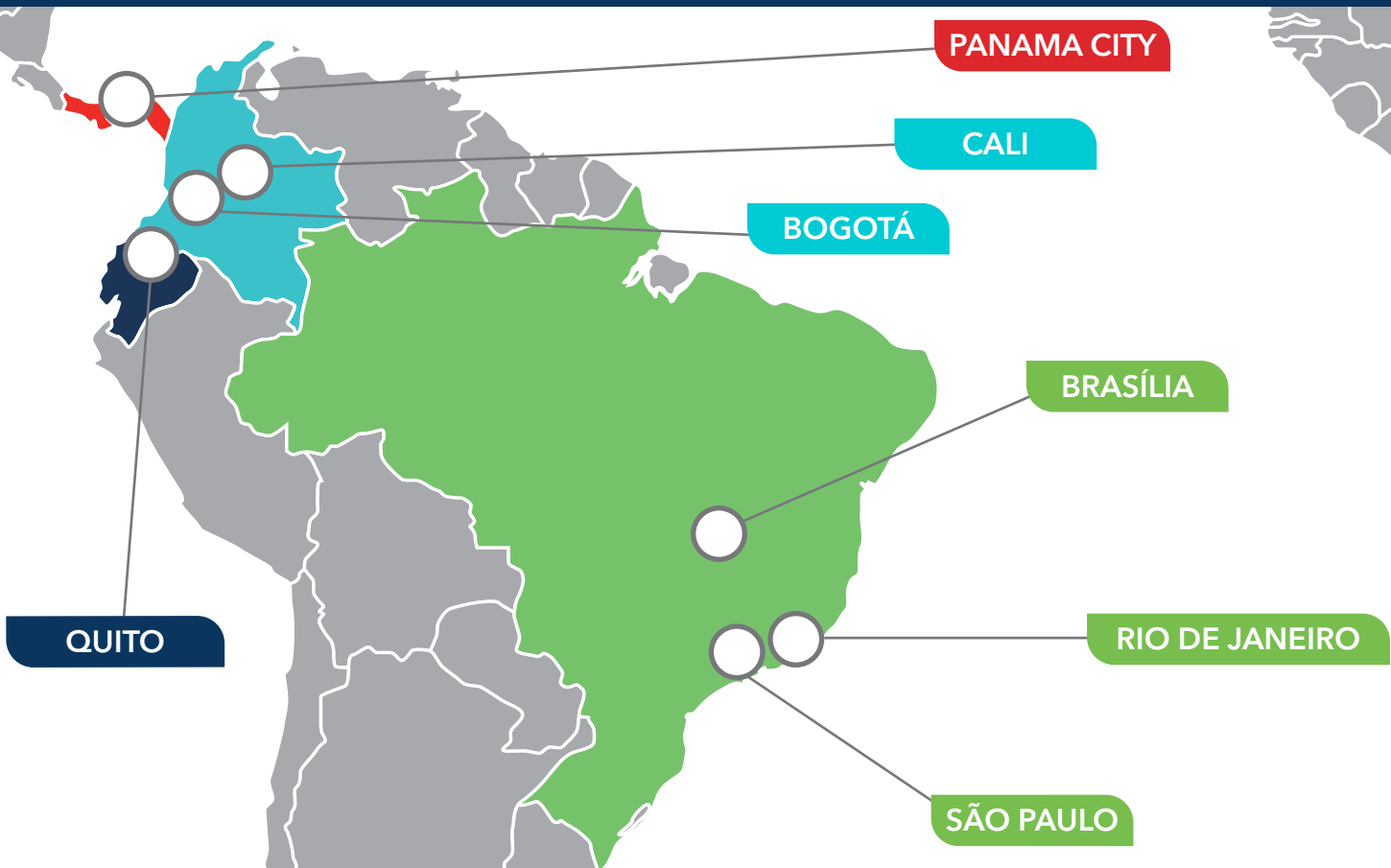


KICUnivAssist®

Advancing Global Engagement

2018 Spring Latin America HOP-ONS



Experience the WOW!



UNDERGRADUATE
RECRUITMENT



EXPERIENCED TOUR
LEADERS



SMALL GROUP
FORMAT



VISIT NATIONAL &
INTERNATIONAL SCHOOLS

INTRODUCTION

We heard you!

Dear colleagues,

UnivAssist has always approached feedback from our university partners with sincerity, as we constantly strive to improve our work and mission. As a result of this feedback, we are excited to introduce a "hop-on" city-selection option for undergraduate student recruitment in Latin America this spring. Join us for school visits in the cities and dates that work best for you.

With our expanding network of national and international schools and excellent relationships with career and college counselors, you will be able to visit dynamic high schools in the cities of your choice and meet students who are committed to finding the right-fit institution. Our school visits are built around effective workshops and dedicated counseling forums to guide students.

Known for unparalleled rigor and our distinctive, counseling-focused format, UnivAssist is a movement to equip students to choose the absolute best fit for them in U.S. higher education.

Sincerely,



SWARAJ NANDAN

Director

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2017 HIGHLIGHTS

170+

UNIVERSITY
PARTNERS

14

COUNTRIES
TRAVELED

300+

SCHOOLS/COLLEGES
VISITED

19,000+

STUDENTS
IMPACTED GLOBALLY

2018 SPRING LATIN AMERICA HOP-ON DETAILS

2018 Spring Latin America Hop-On Cities...

| | BOGOTÁ | BRASÍLIA | CALI | PANAMA CITY | QUITO | RIO DE JANEIRO | SÃO PAULO |
|-----------------------|--|---------------|----------|-------------|---------------|----------------|---------------|
| Date(s) | 13 March | 21 & 22 March | 12 March | 16 March | 14 & 15 March | 23 March | 19 & 20 March |
| Number of Days | 1 days | 2 days | 1 day | 1 day | 2 days | 1 day | 2 days |
| Format | Visits to national & international curriculum high schools | | | | | | |
| Pricing | \$1,250 | \$1,750 | \$1,250 | \$1,250 | \$1,750 | \$1,250 | \$1,750 |

NOTE

Universities must participate in a minimum of two "Hop-On" cities.

DEPOSIT

\$500 per city

2018 Spring Latin America Hop-Ons Include...

✓ INCLUDED

| | |
|-------------------------------|--|
| Local Transportation | Local transportation to visit schools is included. Transportation begins with pickup at the tour hotel at the specified time in the morning, and will be provided to each school visit that day, ending at the last school. |
| Marketing Material | The schools to be visited will be notified in advance and provided with marketing material to advertise visiting institutions. Students are provided with a booklet that includes information about visiting institutions. (Note: deadline for inclusion in the student booklet is 30 January 2018.) |
| Student Data (limited) | An Excel sheet will be provided with student details such as name, email, school, city, etc. as collected at school visits. (Note: student data is collected on a voluntary basis and universities are encouraged to collect their own data as needed.) |

✗ NOT INCLUDED

| | |
|---|--|
| Hotel accommodations* | Wrap-Up Report* |
| Air travel to and from each city* | Meals |
| Airport pick-up and drop-off transports* | Passports/visas |
| Orientation session* | Personal expenses (baggage charges, shipment of materials, laundry, telecommunications, etc.) |
| Participant mobile app access* | |

*Available only for full-tour participants.

HOP-ON APPLICATION PROCEDURE

Please complete the attached application form and submit it with the required deposit. Payment of the balance of the event cost is due 60 days prior to the commencement of the event. If event fees are not received 60 days before commencement of event, the institution may be dropped from the event and cancellation fees will apply. If for any reason KIC UnivAssist cannot accommodate an institution on the event, their fees including deposits will be fully refunded.

Hop-On Refund and Cancellation Policy

| > 60 DAYS PRIOR to the event | 46 - 60 DAYS PRIOR to the event | 31 - 45 DAYS PRIOR to the event | 30 DAYS OR LESS to the event |
|---|---|---|--|
| 100% of the refundable charges | 50% of the refundable charges | 25% of the refundable charges | No refund |

NOTE: Deposits are not refundable.

Terms and Conditions for Participation

- Universities must register for a minimum of two "Hop-On" cities.
- An educational institution may choose to send multiple travelers to an event. Additional travelers will pay 50% of the full event price.
- During the events, alumni and/or any additional non-tour participants/representatives are considered additional travelers, and are subject to the 50% additional traveler fee. Any additional representatives (beyond the single traveler) are not permitted to stand at an institution's table without prior permission and fee agreement.
- Participating institutions must be accredited two-year, four-year and/or graduate degree-granting institutions.
- The individual(s) traveling must have knowledge of their institution's admissions policies and procedures.
- The institution will be liable for the entire event cost even if the traveler(s) only attends a partial event.
- KIC UnivAssist reserves the right to make changes to the event if, in its judgment, the change will be in the best interest of the participants. This may include itinerary changes.
- Participant/traveler acknowledges and agrees that KIC UnivAssist shall not be liable for any loss, injury, delay or damage from any cause beyond its control.
- KIC UnivAssist is not responsible for personal or travel and health insurance and recommends that travelers purchase appropriate insurance and plan for contingencies.
- All prices mentioned here are based on exchange rates as of December 2017 and are subject to change.
- Deposits are non-refundable.
- Institutions are liable for event fees as indicated in the cancellation and fees refund policy.
- Educational institutions and their travelers must support and adhere to NAFSA's Statement of Ethical Principles.
- In case a university changes the individual(s) traveling, cancellation and rebooking charges will be billed to the participating university.

2018 SPRING LATIN AMERICA HOP-ON APPLICATION

Please scan and email the completed and signed application form to us at info@univassist.com, or mail it to: 55 Union Place #146, Summit, NJ 07901, U.S. UnivAssist accepts payments via check or wire transfer (contact us for wire transfer instructions). Transactions must be in U.S. dollars. Checks must be drawn on a bank with a U.S. branch in the name of "UnivAssist Inc." UnivAssist Inc.'s tax EIN number is 81-1757277.

| | |
|--|---|
| Insitution Name | |
| Insitution Address | |
| Applicant Name | Email |
| Applicant Title | Office Phone |
| | Mobile Phone |
| Hop-On Application* | |
| <input type="checkbox"/> Bogotá (1 day) \$1,250 | <input type="checkbox"/> Panama City (1 day) \$1,250 |
| <input type="checkbox"/> Brasília (2 days) \$1,750 | <input type="checkbox"/> Quito (2 days) \$1,750 |
| <input type="checkbox"/> Cali (1day) \$1,250 | <input type="checkbox"/> Rio de Janeiro (1 day) \$1,250 |
| | <input type="checkbox"/> São Paulo (2 days) \$1,750 |

* NOTE: Universities must register for a minimum of two "Hop-On" cities.

DISCLAIMER: Participant/Applicant agrees and acknowledges that UnivAssist Inc., its affiliates, subsidiaries, members, agents, directors, officers and employees (collectively referred to as "KIC"), shall not be liable for any damages, losses and/or expenses (including costs of litigation and attorney's fees) arising out of or occurring in connection with his, her or its participation in the event which is the subject of this application and including, but not limited to, injury to person (including bodily injury, sickness, disease, emotional injury or death) and loss or damage to property, regardless of whether such injury, damage or loss results from accident, sickness, acts of war or terrorism, quarantine, natural disaster, or any other cause whatsoever, and whether directly or indirectly within or beyond KIC's control. Participant agrees and acknowledges that KIC shall not be liable for the actions or omissions of its independent suppliers, such as airlines and hotels, and KIC makes no representation or warranty concerning the nature or quality of the services provided by these suppliers. In the event KIC is unable to conduct the event due to any cause beyond KIC's control, Applicant/Participant hereby acknowledges and agrees that he, she or it shall not be entitled to a refund but, instead, any or all amounts paid by Applicant/Participant shall be credited towards a rescheduled or future event. ITINERARY CHANGE: KIC reserves the right to make changes to the event itinerary including dates, cities visited, accommodations, etc. If a pre-departure itinerary change is for any reason(s) beyond KIC's exclusive control, including but not limited to safety, security, weather, natural disaster, strikes, hostilities, terrorism, civil unrest, airport closings, late air, sea, car or motor coach departures or arrivals, U.S. State Department travel warnings/advisories or other applicable U.S. or foreign governmental advisories, Applicant/Participant will not be provided any compensation, refund or credit. If an itinerary change becomes necessary during the trip for any reason(s) beyond the control of KIC, and notice prior to departure is not feasible, KIC will use reasonable commercial efforts to substitute an alternative destination(s) (the "Altered Event"). KIC shall not be liable to Applicant/Participant for any charges, fees or expenses paid or owed directly to third parties by Applicant/Participant (such as air travel booked by Applicant/Participant directly with an airline) in connection with a cancelled trip or an itinerary change for any reason. Prices are subject to change without notice. KIC will not purchase travel or health insurance on behalf of the participants and strongly recommends that participants purchase such coverage prior to departure. Institutions are liable for event fees as indicated in the cancellation and refund section and "Terms and Conditions for Participation" section. Deposits are non-refundable. Institutions will be liable for the full event cost, even if the participant attends a partial event. In consideration of participation in the event, Applicant/Participant irrevocably grants to KIC and its assigns, licensees, and successors the right to use Applicant/Participant's image and name in all forms and media including advertising throughout the world and in perpetuity. Applicant/Participant waives the right to inspect or approve versions of such image used for publication or the written copy that may be used in connection with the images. KIC is permitted, although not obligated, to include Applicant/Participant's name as a credit in connection with the image.

By submitting the application form and signing below, I acknowledge that I have read the above disclaimer and accept and agree to abide by the above terms. This application is considered a contract.

SIGNATURE OF APPLICANT

PARTICIPATING INSTITUTION

DATE