

2024 COUNSELOR FLY-IN TOURS



PROVIDE EXPOSURE

The tours' key objective is to offer an introduction and strengthen awareness of the higher education systems for the selected group of counselors, acquainting them to a diverse set of higher education institutions.



INCREASE UNDERSTANDING

The counselors will learn not only about admissions procedures and requirements to help better counsel their students but also gain a critical appreciation for the "feel" of the campuses they visit – and, in turn, which students will be the best fit for which institutions.

1/3

THE "ONE-THIRD PHENOMENON"

Counselors are critical influencers in deciding the institution a student will enroll in. Based on a UnivAssist survey of 300+ international students, the counselor's recommendation factors one-third into the application decision (one-third student, one-third parent, one-third counselor).

ABOUT THE TOURS

KIC UnivAssist Counselor Fly-In Tours consist of about 15 international high school representatives (counselors, principals, admission coordinators, etc.) invited to participate by special invitation on each tour. The selective group format allows for greater and more productive connections between the visiting counselors and your institution's admissions staff and faculty. Our Counselor Fly-In Tours provide an excellent opportunity to connect with high school representatives worldwide and introduce them to what your institution has to offer.

TOUR HIGHLIGHTS: 2013-2023



184+
counselors



from **28+**
countries



visited **48+**
universities



in **19+**
states

PROGRAM OVERVIEW



INTRODUCTIONS

Introduce visitors and hosts



MEET INTERNATIONAL STUDENTS

Interact with current international students at the university



UNIVERSITY OVERVIEW

In-depth introduction of the university (demographics, trends, enrollment data, etc.)



FACULTY/ADMISSIONS

Admissions, application, deadlines, and scholarship requirements; faculty/staff interact with counselors



Q&A SESSION

Interactive Q&A for both counselors and university team



LUNCH AND/OR DINNER

Hosted by the institution and can be a "working" meal



CAMPUS TOUR

Walking tour of campus

HOSTING OPTIONS

2024 Counselor Tour Dates: 22 April — 03 May

The primary focus of the tour is to connect and interact with international high school representatives for undergraduate recruitment. The tour group will consist of approximately 15 visiting high school representatives from around the globe.

Tour Options

Global Counselor Fly-In Tour

Host approximately 15 high school counselors from around the world on each tour.
We aim to offer two individual Global Counselor Tour groups running simultaneously.

Program Options

Full-Day Program

8-hour session (approx. 10:00am-6:00pm), including lunch and dinner: \$14,950*

Half-Day Program

4-hour session (approx. 8:00am-12:00pm or 2:00pm-6:00pm), including lunch or dinner: \$8,950*

Add-On Second Day Program

Add another day to the Full-Day Program: \$11,950*

* Program cost is not inclusive of the additional provisions as noted below.

NOTE: \$2,500 Tour Deposit is due upon application and is not refundable, except in the event that UnivAssist cancels the visit to your institution. Tour Deposit does not guarantee participation. If UnivAssist cannot accommodate the visit to your institution, then your deposit will be refunded.

ADDITIONAL PROVISIONS BY THE HOST INSTITUTION



MEALS

Institutions hosting a Full-Day Program will provide lunch and dinner, and institutions choosing a Half-Day Program will provide one meal (lunch or dinner) to function as a discussion and social event with faculty, admissions and other relevant constituents.



COORDINATOR/HOST AND SCHEDULING

Host institutions will assign one staff person to act as host, coordinator and contact person for UnivAssist. Host institutions will coordinate ahead of time the introduction and overview sessions, the campus tour, the interaction/presentation session, etc.



INTERACTION WITH FACULTY AND ADMISSIONS STAFF

Faculty, international admissions counselors, and any other admissions decision-making constituents will attend to present and interact at the sessions, ensuring that admissions criteria and procedures are transparent to the visiting counselors.

NOTE: Full-Day Programs will take place from approximately 10:00am to 6:00pm (including a working lunch and dinner), and Half-Day Programs will take place from approximately 8:00am to 12:00pm or 2:00pm to 6:00pm (including a working meal). Day-wise schedule will be finalized in consultation with individual institutions.

TOUR DETAILS

COVERED BY TOUR PROGRAM FEE

INTERNATIONAL AIRFARE	International airfare for the counselors to and from their home countries
DOMESTIC AIRFARE	Domestic airfare for counselors between cities
HOTELS	Hotel accommodations for the counselors
GROUND TRANSPORT	Local transportation for the counselors within and to each host city
TOUR COORDINATION	Travel coordination, assistance, and support are provided to the counselors pre-tour and on-tour by UnivAssist

ADDITIONAL PROVISIONS BY HOST UNIVERSITY

MEALS	One meal for Half-Day Program, lunch and dinner for Full-Day Program
COORDINATOR/HOST AND SCHEDULING	Coordinator/host, scheduling, organization, and interaction with faculty, students, and admissions teams

OTHER HOSTING OPTIONS

Unable to host the tours on your campus?



CO-HOST COUNSELOR NETWORKING DINNER

Welcome visiting counselors by co-hosting a 90-minute networking dinner during orientation (Sunday, 21 April)! Meet and speak with counselors before they embark on a two-week tour of universities. Additional provisions by the host institution: dinner and ground transportation to/from the dinner (as needed) for the counselors to/from their hotel.

Cost: \$3,500, including dinner

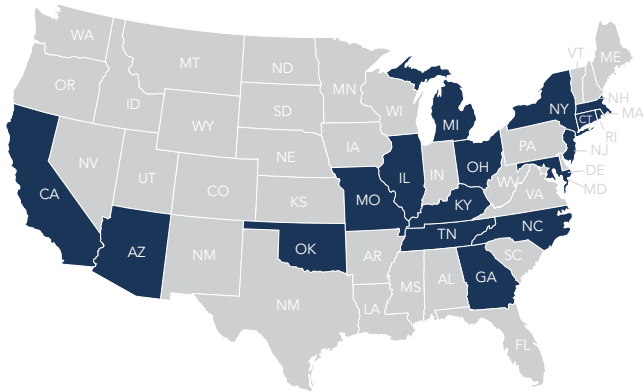


FULL-PAGE AD IN COUNSELOR TOUR HANDBOOK

Reach ~15 visiting counselors and ~20,000+ students worldwide by placing a full-page ad in the 2024 Counselor Tour Handbooks. These books are carried throughout the tour and used as a reference for years to come.

Cost: \$500

PREVIOUS HOST UNIVERSITIES

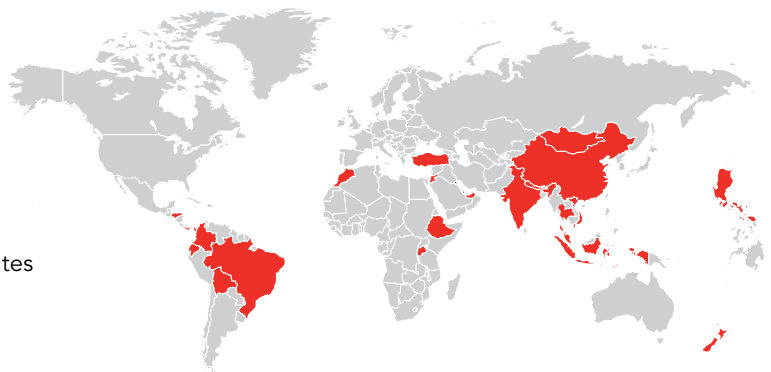


- Arizona State University
- Bryant University
- DePauw University
- Earlham College
- Elon University
- Foothill + De Anza Colleges
- Fordham University
- Golden West College
- John Carroll University
- Kendall College
- Kent State University
- Loyola Marymount University
- Marian University
- Marymount California University
- Miami University
- Michigan State University
- North Carolina State University

- Northern Arizona University
- Ohio University
- Oklahoma State University
- Orange Coast College
- Pace University
- Purdue University
- Quinnipiac University
- Roger Williams University
- Saint Louis University
- San Jose State University
- Savannah College of Art and Design
- Slippery Rock University
- Stanford University
- Stony Brook University
- University of Arizona
- University of California, Irvine
- University of California, Riverside
- University of California, Santa Barbara
- University of California, Santa Cruz
- University of Cincinnati
- University of Connecticut
- University of Delaware
- University of Oklahoma
- University of Tennessee, Knoxville
- Washington and Jefferson College
- Western Kentucky University
- Worcester Polytechnic Institute

PREVIOUS COUNSELORS

- Bahrain
- Bangladesh
- Bolivia
- Brazil
- British Virgin Islands
- China
- Colombia
- Ecuador
- Ethiopia
- Honduras
- India
- Indonesia
- Jordan
- Malaysia
- Mongolia
- Morocco
- Nepal
- New Zealand
- Panama
- Philippines
- Puerto Rico
- Qatar
- Rwanda
- Thailand
- Turkey
- United Arab Emirates
- Vietnam



HOST UNIVERSITY TESTIMONIALS

“

“The Counselor Tour is a highlight in my year. The ability to connect with counselors, teachers or directors from high schools where we cannot travel is amazing. We’ll continue to host this tour as it continues to bring enthusiastic colleagues, willing to leave misconceptions about our institution at the door.”

— University of California, Santa Barbara

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“It was our pleasure to host such a wonderful group of counselors on our campus. The Counselor Tour brought the world to Western Kentucky University and hopefully planted relationships that will continue to grow in the future.”

— Western Kentucky University

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“The Counselor Tour was a well-organized and enthusiastic counselor visit. It was a honor to host this wonderful group of counselors on our campus. The visit ran very smoothly and we particularly enjoyed our time chatting informally with all of the counselors. We would welcome them back to Miami anytime!”

— Miami University

COUNSELOR PARTICIPANT TESTIMONIALS

“

“I really enjoyed the college visits on the UnivAssist Counselor Tour, and having direct access to admissions officers and college faculty. It provided me with additional information that I would not have known or found on websites. The opportunity to discuss and ask questions with my peers was very valuable.”

— Maranyundo Girls School, Rwanda

“

“The UnivAssist Counselor Tour was a great experience! Seeing various universities firsthand will be priceless in the advising process. As we were at each university, I saw particular students as a good fit. This tour was also great for networking. It was great to initiate relationships with the admissions staff. The connections with other counselors provided a network of support for the future. I have learned so much from them!”

— Academia Los Pinares, Honduras

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“The UnivAssist Counselor Tour was a great learning experience on undergraduate education... A firsthand experiential learning of the campuses of the universities to find out their strengths — and a very well-organized tour with a passion for transforming the lives and careers of young people.”

— La Martiniere for Girls School, India

APPLICATION PROCEDURE

Complete the application form and submit it with the deposit. Payment of the balance of tour costs is due **25 October 2023**. If tour fees are not received by this date, the institution may be dropped from the tour, and cancellation fees will apply. If, for any reason, UnivAssist cannot accommodate an institution on the tour, their fees, including deposits, will be fully refunded.

PROGRAM REFUND AND CANCELLATION POLICY

> 180 DAYS PRIOR to tour commencement	120-179 DAYS PRIOR to tour commencement	120 DAYS OR LESS to tour commencement
100% of refundable charges	50% of refundable charges	No refund

TERMS & CONDITIONS

- Participating institutions must be accredited two-year, four-year, and/or graduate degree-granting institutions.
- The individuals hosting must have knowledge of the institution's admissions policies and procedures.
- UnivAssist reserves the right to make changes to the tour if in its judgment the change will be in the best interests of the participating host institutions and visiting counselors. This could include changes to cities, order of cities, dates of visits, schedule of visits, college visits in a particular city, accommodations, meals, and carriers.
- The dates of the tour's visit to your institution will be decided by UnivAssist. We will try to accommodate requests by institutions to the extent possible, but we cannot guarantee requests.
- UnivAssist holds itself free from liability for any loss, injury, delay, or damage from any cause beyond its control.
- Tour deposits are non-refundable.
- Institutions are liable for tour fees as indicated in the cancellation and fees section.
- UnivAssist will make every effort to bring 15 counselors on the tour. If in case the number of travelers drops below 13, tour application costs will be prorated.
- Educational institutions and their participants must support and adhere to NAFSA's Statement of Ethical Principles.

APPLICATION FORM

Please email the completed and signed application form to us at info@univassist.com. UnivAssist accepts payments via check or wire transfer (contact us for wire transfer instructions). Transactions must be in U.S. dollars. Checks must be drawn on a bank with a U.S. branch in the name of "UnivAssist Inc." UnivAssist Inc.'s tax EIN number is 81-1757277.

2024 COUNSELOR FLY-IN TOURS APPLICATION FORM

INSTITUTION	
INSTITUTION'S ADDRESS	
INSTITUTION'S STAFF CONTACT/HOST	
TOUR APPLICATION PROGRAM & TYPE	<p>We aim to offer two individual Global Counselor Tour groups running simultaneously. If you want to host one tour, please select Global Counselor Fly-In Tour 1 with the desired program type. If you're interested in hosting both tours, please select <u>both</u> Counselor Tour Fly-In Tour 1 and Counselor Fly-In Tour 2 with the desired program type.</p> <p>Global Counselor Fly-In Tour 1</p> <p> <input type="checkbox"/> Full-Day Program: \$14,950 <input type="checkbox"/> Half-Day Program: \$8,950 <input type="checkbox"/> Add-On Second Day Program: \$11,950 </p> <p>Global Counselor Fly-In Tour 2</p> <p> <input type="checkbox"/> Full-Day Program: \$14,950 <input type="checkbox"/> Half-Day Program: \$8,950 <input type="checkbox"/> Add-On Second Day Program: \$11,950 </p> <p>Co-Host Dinner</p> <p> <input type="checkbox"/> Counselor Tour: \$3,500 <input type="checkbox"/> Full-Page Ad: \$500 </p>

DISCLAIMER: UnivAssist Inc. ("KIC") shall not be liable or responsible for any injury, damage, loss, or any claims arising from accident, sickness, acts of war or terrorism, quarantine, natural disaster, delay or irregularity with respect to persons or property occasioned by any cause whatsoever, whether direct or indirect, within or beyond KIC's control. KIC is not responsible for losses or damages arising from physical or emotional injury, property or other economic damage caused by such factors beyond its control. KIC reserves the right to cancel the tour. KIC will advise institutions regarding the date and time allocated for the counselor group visit. Institutional scheduling requests will be considered but KIC offers no guarantees that such requests will be accommodated. In the event KIC is unable to conduct the tour due to any cause beyond KIC's control, whether direct or indirect, Applicant/Participant hereby acknowledges and agrees that he, she or it shall not be entitled to a refund of but, instead, any or all amounts paid by Applicant/Participant shall be credited towards a rescheduled or future tour, as determined by KIC. KIC reserves the right to make changes to the tour itinerary including dates, cities visited, accommodations, etc. Institutions are liable for tour fees as indicated in the cancellation and fees section and "Terms and Conditions for Participation" section. To the fullest extent permitted by law, the Applicant/Participant and the Applicant/Participant's Institution shall release any and all claims and agree to defend, indemnify and hold harmless KIC and all of its affiliates, subsidiaries, members, agents, directors, officers and employees from and against any and all claims, damages, losses and expenses (including costs of litigation and attorneys' fees) for injury to person (including all bodily injury, sickness, disease or death) and damage to property (including the loss of use thereof) arising out of or occurring in connection with this Agreement for Participation and the transactions contemplated hereunder, regardless of whether such injury or damage is caused in part by a party indemnified hereunder. For consideration, the receipt and sufficiency which is hereby acknowledged by Applicant/Participant, Applicant/Participant irrevocably grants to KIC and its assigns, licensees, and successors the right to use Applicant/Participant's image and name in all forms and media including composite or modified representations for all purposes, including advertising, trade, or any commercial purpose throughout the world and in perpetuity. Applicant/Participant waives the right to inspect or approve versions of such image used for publication or the written copy that may be used in connection with the images. Applicant/Participant releases KIC and its assigns, licensees, and successors from any claims that may arise regarding the use of Applicant/Participant's image, including any claims of defamation, invasion of privacy, or infringement of moral rights, rights of publicity, or copyright. KIC is permitted, although not obligated, to include Applicant/Participant's name as a credit in connection with the image. KIC is not obligated to utilize any of the foregoing rights granted to it hereunder.

Signature of Applicant

Participating Institution

Date